

The visual content is geotagged and is presented by using a very innovative presentation method called TriSynchron® (Interactive Trimedia Synchronization). This means that users can explore destinations from above, by either using the overview image for a wider understanding of the area, or by using the detailed image to see all the details of a particular area (i.e. beach texture, marina size, village architecture). On the other hand, they can lean back and enjoy the video flying over places and destinations. The user can switch from the video to image or vice versa at any time while always having the location available on the map.



Photo 1: Overview layer photo

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Photo 2: Detailed layer photo

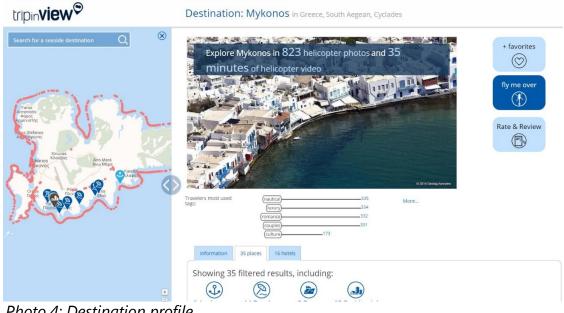
TripInView also provides a unique hotel selection method, since the hotels that are available on the platform are pinned, not only on the map as in most cases, but also on the images of TripInView that present the respective coastline with its exact location and related surroundings. This way, the visitor can have a visual understanding of each hotel's location, and not only its position on the Map

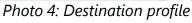


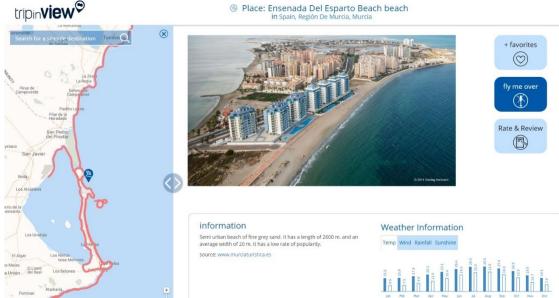
Photo 3: Pinned Hotels



Either a dreamer or a traveler that is actually planning for vacations, every visitor can choose and visually explore among 500+ destinations from all over the European Mediterranean countries. Every destination has its own local POIs/places including beaches, marinas, ports, anchorages and urban places (villages, towns, etc.), along with their relative information, position in the map and of course their representative images. Destinations can also be tagged and reviewed by users, giving travelers the opportunity to learn more from people that have already been there and want to share their experiences.







Place: Ensenada Del Esparto Beach beach

Photo 5: Point of Interest - Beach

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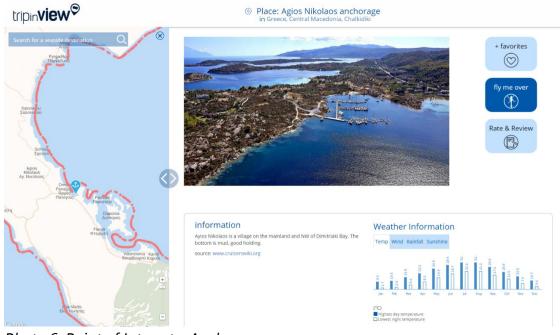


Photo 6: Point of Interest - Anchorage

Last but not least, visitors of TripInView are able to extend their unique visual exploration on their smartphones, since the versions for the iPhone and Android are already available on the AppStore and Play store, respectively. This way, travelers can also take advantage of the 'localization' features of the app and be able to know in advance the many and different nearby places that they can visit.



Photo 7: iPhone App: List of destinations and search combination