

# PRESS RELEASE

## **Tripinview.com: A Greek innovation presents the entire Mediterranean coastline to all travelers of the world**

***Tripinview.com is World's 1<sup>st</sup> Visual Travel website, which allows users to view the entire coastline of the Mediterranean with 300 hours of high definition video and 800.000 high definition video while they can enjoy seaside destinations, meter by meter, exactly as they are.***

The first official presentation of the online travel platform [www.tripinview.com](http://www.tripinview.com) was held on April 14<sup>th</sup>, especially organized for media representatives and bloggers. The event launches the international campaign of Geotag Aeroview under the title «**Tripinview: Discover the Explorer in you**», which will travel around the world, promoting the seaside destinations of the Mediterranean.

Tripinview, the innovative online travel platform offers, for the first time in the world, geo-tagged aerial video and aerial photos from a helicopter, displayed on a map, while the visual material is accompanied by useful information and original music.

Mr. Achilles Chatzinikos, CEO and co-founder stated, "*The novelty of our awarded platform consists of the combination of 4 plus 2 innovations, which means that 6 ingredients of our platform were never combined before in the particular way. The first is that there is simultaneous filming and photographing of the coastline. The second is that the entire coastline is presented, which means that the entire coastline of each country is displayed meter by meter in photos and video. The third is that the entire project is implemented by a helicopter and the fourth is that the visual content, synchronized and geo-tagged, is offered for free in an online platform.*

Mr. Chatzinikos also noted, "*The other 2 innovations are: during navigation users can change layers, from video to photos and from photos to videos, viewing each layer from the same point where the other layer has stopped (TriSynchron<sup>®</sup>). Simultaneously the position of the layer is displayed on the map for each meter of the coastline and the map is the indicator (controller) of the video and photos (COMVICO<sup>®</sup>)."*



The platform is available on web, web mobile, IOS app and Android app and presents the coastline of Spain, Turkey and France in the Mediterranean, part of the Portuguese coastline and the entire coastline of Greece, Italy, Monaco and Malta, with a total length of 40,000 km!

Tripinview is provided for free to all internet users who wish to travel to seaside destinations for leisure. And not only! It is **the only platform that provides the True View of destinations** for those who are planning to have holidays on a boat, sailors or yachters, for explorers of unspoiled beaches, for athletes of extreme sports, even for fishermen!

Using the available search tools, the visitor has the opportunity to "fly" over 500 coastal destinations and 7,500 places of interest, explore the surrounding area, beaches, marinas, ports, anchorages, villages and urban areas and see hotels and accommodations in the area, exactly as they are.

Users can also make online reservations at the hotels of their choice, having **the True View** of the location and the facilities, as well as the ability to see the nearest points of interest, the nearest beach, the type of the beach or other small beaches that can be visited.

Tripinview presents hundreds of beach hotels and accommodations, which chose the site for their promotion. Each member of the travel and tourism ecosystem has the ability to use the platform to indicate the place where it is located, as well as images and video. Hoteliers create their profiles for free and present their facilities as pins in the images that depict the coastline.

*Mr. Achilles Hatzinikos said, "We are proud that we have achieved our goal to develop Tripinview.com, a Greek idea, which became reality because of the hard work of scientists, innovative professionals and experienced entrepreneurs. During these difficult times, the investment for Tripinview has exceeded € 3,000,000 which is one of the largest investments made in recent years in Greece, from a Start-up company, in the IT sector. We have faith and persistence to accomplish our vision to make Tripinview, "the new way to explore vacation destinations and plan holidays". Towards this vision we implement a comprehensive business development plan, which includes the enrichment of the content in*

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*a) the coastline level (Croatia, Caribbean, Mexico) and b) the inland level (rivers, mountains, lakes, cities) as well as the expansion in other countries. To this direction, Geotag Aeroview has already presence in Italy, Turkey and Germany."*

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